

LAKIREDDYBALIREDDYCOLLEGEOFENGINEERING

(AUTONOMOUS)





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Plastic-Free Campus Drive

Event Type: Campus-wide Environmental Drive.

Date / Duration: 19th July, 2025

Event Name: Plastic-Free Campus Drive

Total no. of Participants: 60 volunteers including students and staff participated in the event.

Objective of the Event: To promote sustainable and plastic-free practices within the campus, raise awareness among students and staff about the harmful effects of plastic usage, and demonstrate collective responsibility in maintaining an eco-friendly educational environment.

Outcome of Event: Plastic waste was actively collected and segregated from across the campus including canteen zones, hostel surroundings, and academic blocks. The drive helped foster environmental consciousness and inspired regular maintenance of a cleaner, greener, and plastic-free campus. The collected waste was submitted for appropriate recycling and disposal.

Description / **Report on Event:** On the 19th July, 2025, Prakruthi – The Environmental Club of LBRCE, in collaboration with NSS, organized a Plastic-Free Campus Drive as part of its commitment to building a sustainable academic environment. Volunteers, armed with gloves, bags, and awareness placards, took part in an enthusiastic cleanup drive focused on eliminating single-use plastic items across campus premises. Areas around the Canteen, Girls Hostel, Parking Lots, and Open Grounds were systematically cleaned, and plastic waste was collected for responsible disposal.

This event marked a significant step in continuing the college's efforts towards its vision of a "Plastic-Free LBRCE." Participants were sensitized to the long-term environmental impacts of plastic pollution and encouraged to adopt sustainable alternatives in their daily lives.

The **Vice Principal** Dr. B. Ramesh Reddy, appreciated the initiative and encouraged all departments and students to support green campus initiatives. The event served not only as a cleanup effort but also as an awareness campaign, echoing the club's message: "Say No to Plastic – Yes to a Greener Tomorrow."

Photographs



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Student volunteers collecting the plastic waste in the campus and the paper article of the event

Coordinators

DR.SHAHEDANILOUFER

DR.V.BHAGYA LASHMI